

**Agenda Knowledge 2016**

***Knowledge for Development*** *Draft*

The **Austrian Knowledge for Development (K4Dev) Community** is attempting to drive forward a movement aimed **revolutionising** international development by making the best use of knowledge resources available to societies around the world. Knowledge represents an **indispensable asset** to governments, enterprises and individuals that are devoted to the cause of **human advancement**.

We find ourselves at a **momentous** **crossroads** with regard to the future of international development work. The European Union has named the year 2015 its European Year of Development and the United Nations Millennium Development Goals (MDGs) are due to expire at the end of the year. These initiatives invite us to reflect on the **achievements and shortcomings** of the work done so far and to assess the path that lies ahead. A new set of Sustainable Development Goals (SDGs) conceived at the Rio+20 Summit in 2012 will “build upon the Millennium Development Goals and converge with the post 2016 development agenda,” according to the UN. Knowledge is and must remain a **fundamental pillar** of the global community’s stated development agenda going forward.

As a measure to promote a more wholesome development agenda, the Austrian K4Dev Community is looking to conceive the first-ever set of **Knowledge Development Goals** (KDGs) for the year 2030. Leading figures from government, international organisations, NGOs, multilateral finance institutions, industry and academia will be invited to share their visions of how to calibrate international development efforts to the creation of **knowledge societies**. The invited contributors will be asked to make concrete suggestions for KDGs and a comprehensive **Agenda Knowledge for Development**, which will hopefully drive forward the importance of knowledge in the public discourse about international development. Finally, a conference in 2016 will set the stage to present, reflect, discuss and deepen the draft KDGs and the Agenda Knowledge for Development. This conference will provide the founding basis for a living, breathing **community of knowledge** that follows up on and promotes the achievement of the KDGs.

An **award for excellence in Knowledge for Development** will be bestowed on an outstanding pioneer and organisation.



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***Request for Contribution*** *Draft*

***Purpose and Message***

The aim of this endeavour is to generate and synthesise the visions for future Knowledge Societies, Knowledge Development Goals and a Knowledge Agenda. The diversity of backgrounds that can be found amongst the authors reflects the heterogeneity of different knowledge identities and cultures. A trinity of knowledge-based ideals informs the substance of the book: the knowledge identity, the knowledge economy and the knowledge community.

**Prospective Authors**

We are inviting leading personalities from governments, cities, international organisations, NGOs, industry and academia. Among those who will be invited are:

* Irina Bokova, Director General of UNESCO
* Akinwumi Adesina, President of the African Development Bank
* Yukiya Amano, Director General of the IAEA
* Lamberto Zannier, Secretary General of the OSCE
* Li Yong, Director General of UNIDO
* Jim Yong Kim, President of the World Bank
* Angel Gurría, Secretary-General of the OECD
* Michael Häupl, Mayor of Vienna, Austria
* Neven Mimica, European Commissioner for International Cooperation and Development
* Peter Maurer, President of the International Red Cross
* Sebastian Kurz, Minister of Foreign Affairs, Austria
* Helen Clark, Administrator of the UNDP
* Rolf Tarrach, President of the European University Association
* Johanna Rachinger, Director General of the Austrian National Library
* Bill Gates, President of the Bill & Melinda Gates Foundation; Founder of Microsoft
* Muhammadu Buhari, President of Nigeria
* Joe Kaeser, CEO of Siemens AG
* Aliko Dangote, CEO of Dangote Group – Nigeria
* Erwin Eder, CEO Horizont 3000 – Austria
* Dominic Barton, CEO McKinsey & Co.
* Achim Steiner, Executive Director of the UNEP
* Suleiman Jasir al-Herbish, Director-General and CEO, OPEC Fund for International Development (OFID)
* Francis Gurry, Director-General of the World Intellectual Property Organisation (WIPO)
* Jimmy Wales, Founder of Wikipedia and Chair Emeritus of the Wikimedia Foundation
* Kenneth Rogoff, Professor of Economic and Public Policy at Harvard University, Chief Economist of the International Monetary Fund from 2001 to 2003
* Peter Launsky-Tieffenthal, former UN USG for Communications and Public Information
* Scott Vaughan, President of the International Institute for Sustainable Development (IISD), former Commissioner for Environment and Sustainable Development of Canada

**Length and Content**

We would kindly ask you for a statement of max. 2000 characters (without spaces) formulating your own view on the following:

* Visions for future Knowledge Societies
* Knowledge Development Goals
* Knowledge Agenda, including the most relevant and urgent actions to be taken

***Publication***

The book will feature a foreword from a prominent guest author who coordinates the knowledge faculty and oversees the implementation of KM practices at a major international organisation.

The main section of the book will be comprised of the key statements from our featured contributors. The book will offer a broad range of viewpoints on- and individual experiences with KM practices in the field of international development work. It will draw insights from either former or present leaders active in NGOs, IOs, national representations and industry and commerce. A conclusion and condensation of the individual statements will be provided to highlight the key substance of the Knowledge Development Goals and the Agenda Knowledge.

The book will close with two scholarly editorials, offering both a retrospective and prospective view of the evolution of KM in the field of international development work. A sustainable knowledge community must be reflective on the past, yet oriented towards the future.

All contributions will be made available online and in print.



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***Conference Programme*** *Draft*

*09:00* Keynote address and opening by Sebastian Kurz, Minister of Foreign Affairs, Austria

*09:20* Keynote address by Irina Bokova, Director General of the UNCESCO

*09:45* Knowledge Development Goals: Presentation of visions and objectives, as formulated by leading personalities from the Global Development Community

*10:15* Break

*10:45* Keynote speeches from Governments, Knowledge Cities, International Organisations, NGOs, Industry and Academia

*12:30* Lunch

*14:00* World Café: Discussion of the Knowledge Development Goals

*15:30* Break

*16:00* Moderated panel discussion with keynote speakers

*17:30* Conclusion: Knowledge Development Goals & Agenda Knowledge 2030

*18:00* Knowledge for Development Award Ceremony

*18:45* Buffet reception and “Cultures of Knowledge” arts gallery



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***Organisation*** *Draft*

**Disclaimer**

The targets we define and the agenda we are setting in the context of this undertaking are in no way binding on the UN, its subsidiaries, or any other international or domestic body. Our aim is nevertheless to inform and provide a clearly defined perspective to those responsible in their societies for promoting knowledge development of the urgency of our cause.

**Organising Committee**

The organisation of the conference and any supporting endeavours will be headed by:

* Andreas Brandner, KMA Knowledge Management Austria (core team)
* Petra Koppensteiner, HORIZONT 3000 (core team)
* Ines Egger, Light for the World (core team)
* Günter Koch, New Club of Paris (core team)
* Nicolas Maximilian Oster, KMA Knowledge Management Austria (core team)
* Yanko Yanev, NKMI Nuclear Knowledge Management Institute (steering committee)
* Oliver Haas, World Bank (steering committee)
* Claudia Heilmann-Sennhenn, Austrian Academy of Sciences (steering committee)
* Ugo Ugbor, IAEA (steering committee)
* Birgit Gobi, Hewlett-Packard (steering committee)
* Sören Bauer, PR Audit (steering committee)

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